## **Product Orientation**



# Product Orientation Videos to Guide You Through the Platforms



#### **Discover Essential Tutorials**

Through short video segments, teachers receive tutorials on the essentials of each program, including:

- Locating content
- Assigning content
- Assessing student work

#### **Everything a Teacher Needs**

These useful videos include everything a teacher needs to get started with our core programs. **Helpful tips** are included, and **step-by-step instructions** make following along easy.





## Self-Paced Professional Learning





Our self-paced professional learning opportunities, for teachers and leaders, are designed using principles of adult learning theory and incorporate reflective practice.

This approach strengthens teachers' content and pedagogical knowledge, facilitates the transfer of new knowledge and skills into instructional practice, and, most importantly, ensures improvements in student learning.

#### **Choose from the following Self-Paced options**

Certifications	Audience	Delivery
Active Classroom Teacher Certification	Teachers	Virtual
Young Citizen Teacher Certification	Teachers	Virtual

Micro-credentials	Audience	Delivery	
Active Classroom Series Expert	Teachers/Leaders	Virtual	
Disciplinary Literacy Expert—Social Studies	Teachers/Leaders	Virtual	
Professional Learning Expert	Teachers/Leaders	Virtual	
Differentiation for All Expert	Teachers/Leaders	Virtual	
C3 Framework Expert	Teachers/Leaders	Virtual	



## **District Partnerships**



We aim to create a personalized pathway to the implementation of our products and services by collaborating and planning with you to provide teacher and leader supports.



#### **Teacher Supports**

Our professional learning is built on a foundation of adult learning theory and includes reflective practice. We offer several options, designed to meet the needs of all district stakeholders.

#### Strategies:

- I. Self-paced Professional Learning
- II. Social Studies School Service Professional Learning Menu of Choice
- III. District Customized Professional Learning

#### **Leader Supports**

We are committed to partnering with you to develop your department's leaders to co-create customized supports that align with your district's vision, goals, initiatives, and strategies for social studies.

#### Strategies:

- I. Curriculum Development, Implementation, and Assessment
- II. Leading Social Studies Programs
- III. Developing Teacher Leaders



# **District Customized Professional Learning**



Customized professional learning sessions are planned and developed in partnership with district stakeholders based on your district's vision, goals, and initiatives.



#### **Delivery Options**

On-site Professional Learning: 3 Hours

- Up to 30 participants
- Facilitated by two trainers

Virtual Professional Learning: 90 Minutes

- Facilitated by two trainers
- Delivered synchronously via Zoom, Microsoft Teams, or a platform of your choice

Examples of Customized Professional Learning						
Title	Audience	Delivery	Costs			
Planning and Programming	Leaders	Virtual	No Charge			
Training of Trainers	Leaders/Teachers	Virtual or Onsite	No Charge			
Building out custom content for Active Classroom	Leaders/Teachers	Virtual or Onsite	No Charge			
Your Customized Training	Leaders/Teachers	Virtual or Onsite	Variable			

## Professional Learning Menu



We offer a menu of professional learning opportunities designed to meet the needs of all your district stakeholders. Our professional learning is built on a foundation of adult learning theory and includes reflective practice.



#### **Delivery Options**

On-site Professional Learning: 3 hours

- Up to 30 participants
- Facilitated by two trainers

Virtual Professional Learning: 60-90 minute trainings

- Facilitated by two trainers
- Delivered synchronously via Zoom, Microsoft Teams, or a platform of your choice.

Professional Learning Menu of Offerings					
Series	Audience	Delivery	Costs		
Leading Social Studies in Your District	Leaders	Virtual or On-site	\$5000		
Instructional Coaching for Social Studies	Leaders	Virtual or On-site	\$5000		
Discover Develop Deploy: Creating a Teacher Leader Corps Program	Leaders	Virtual or On-site	\$5000		
Instructional Planning for Mastery	Teachers	Virtual or On-site	\$5000		
Differentiation for All, Students with Disabilities, Emergent Bilinguals, Gifted and Talented	Teachers	Virtual or On-site	\$5000		
This is Disciplinary Literacy - Social Studies	Teachers	Virtual or On-site	\$5000		
The Art of Reading Non-fiction	Teachers	Virtual or On-site	\$5000		
Cultivating Student Writers in Social Studies Classrooms	Teachers	Virtual or On-site	\$5000		
Redefining the Literacy Block	Teachers	Virtual or On-site	\$5000		
Assessment for Learning	Teachers	Virtual or On-site	\$5000		
The Ideal Elementary Self-Contained Classroom	Teachers	Virtual or On-site	\$5000		



### Curriculum Development, Implementation, and Assessment



# Discover all the ways partnering with us can help your district be even better!



We're committed to supporting you in aligning your district's curriculum and state standards with our programs and resources.

#### As your partner, we will:

- Providing General Curriculum Consultations
- Supporting the Development of Curriculum Resources
- Supporting Planning for Instruction Using Social Studies School Service Resources
- Supporting Instructional Coaching for Social Studies
  School Service Resource Implementation



